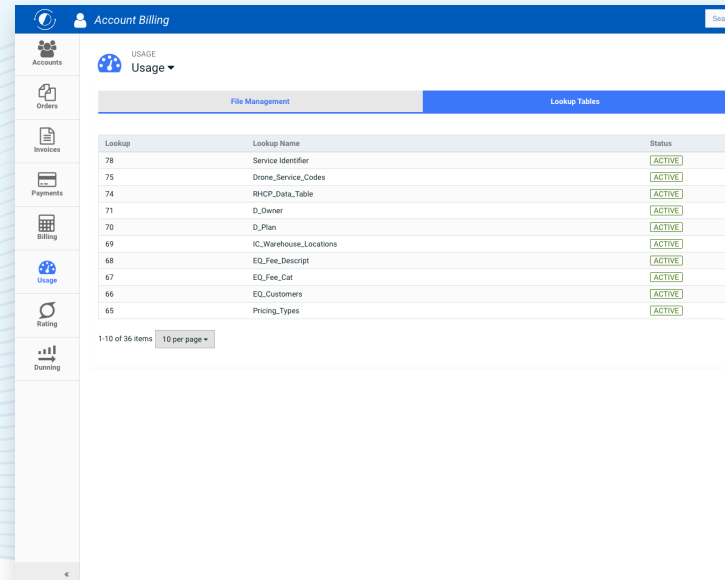


# Pricing & Rating

Gotransverse enables flexible, dynamic pricing. With smart product catalogs and account dependencies, easily execute on your pricing strategy that is central to your competitive advantage. Our advanced rating engine automates your pricing rules, ensuring accuracy and traceability.



The screenshot shows the 'Account Billing' interface with a 'Usage' dropdown menu. The 'Lookups Tables' tab is active, displaying a table with columns for 'Lookup', 'Lookup Name', and 'Status'. The table lists various lookup tables, all of which are marked as 'ACTIVE'.

Lookup	Lookup Name	Status
78	Service Identifier	ACTIVE
75	Drone_Service_Codes	ACTIVE
74	RHCP_Data_Table	ACTIVE
71	D_Owner	ACTIVE
70	D_Plan	ACTIVE
69	IC_Warehouse_Locations	ACTIVE
68	EQ_Fee_Descript	ACTIVE
67	EQ_Fee_Cat	ACTIVE
66	EQ_Customers	ACTIVE
65	Pricing_Types	ACTIVE

## Turn your pricing into a competitive advantage

The way in which you package and price your products has profound implications on buying behavior. Finding that perfect balance between business objectives and ever-changing buying behavior requires a high level of agility from your product team. Gotransverse provides the capabilities you need to:

- Launch or modify products and services within minutes
- Manage pricing and terms for limitless one-time, subscription and usage pricing charges
- Handle free trial periods, one-time fees, promotions, etc.
- Create pricing tiers and/or tapers
- Rate multidimensional variables to optimize revenue
- Segment your markets and job roles through specialized access and price lists
- Set pricing in multiple currencies

## Key Features

- ✓ Product Catalog
- ✓ Subscriptions
- ✓ Usage & Rating

## Product Catalog

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The Gotransverse product catalog is the hub for all of your products and services. Quickly create new products, manage existing products, set the pricing and discounting rules, and define the relationships and dependencies that determine how and what is sold. Architected to avoid SKU proliferation.

- Subscription, One-Time, and Add On Product Types
- Child/Parent, Recommended, and Incompatible Product Relationships
- Tiered and Tapered Pricing Models
- Marketplaces and Price Lists
- Multiple Currency Pricing
- Workflow Notifications
- Pre and Post Paid Products
- Agreements w/ Termination Fees and Service Change Actions
- Product Discounting
- Quantity Based Products
- Price Groups for Quantity and Usage Discounting
- User-Defined Fields

## Subscriptions

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With Gotransverse, you can design and automate the ideal subscription model for your business. Whether it is a monthly, daily, prepaid, tiered, prorated, a trial, or any combination, Gotransverse supports all subscription models, and with multi-currency support.

- Flexible recurrence periods
- Variety of charge models
- Proration calculations
- Flexible trial periods
- Multiple services per customer
- Co-term renewals
- Product lifecycle management
- Pass through pricing
- Price groups

## Usage & Rating

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Where the rubber meets the road, the Gotransverse rating engine takes any usage data you can give it, finds and matches your users to their current subscription and pricing plans, and calculates the charges based on the rules you've set. All of it in real time.

- Time-based
- Prepaid
- Allowances
- Pass Through
- Threshold
- Tiers
- Tapers
- Sharing
- Multidimensional



## Partner Ecosystem

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Our diverse partner ecosystem allows our customers to leverage solutions from a wide range of vendors and system integrators across the entire technology stack. By partnering with an ecosystem of the leading platforms for everything from CRMs, ERPs, tax software and payment processors, Gotransverse unlocks the power of your data.

## Expertise In Complex Billing

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Enterprise pricing, billing, monetization and cloud technology domain expertise runs deep throughout the Gotransverse team. We deliver product monetization at speed and with certainty, freeing you to develop and sell your products the way you want.

### Ready to get started?

Get a customized demo with a billing expert.

[Request a Demo](#)

## About Gotransverse

Gotransverse provides cloud-based software that enables companies in any industry to operate as a subscription business model, including the often challenging aspects of usage-based pricing and monetization at massive scale. Founded by globally recognized billing experts, we offer an intelligent billing and subscription management platform that automates the subscription order-to-cash process, including billing, rating, collections, mediation, analytics, and revenue recognition.

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